



Cooperative Learning Center

The Agricultural Co-operative Federation of Thailand, Ltd. (ACFT)

Bangkok



Background/Establishment

The Agricultural Co-operative Federation of Thailand, Ltd. (ACFT) is an organization formed by the assembly of provincial cooperatives nationwide, whose members consist of agricultural cooperatives and farmers, in accordance with the Cooperative Act B.E. 2542 (1999). It was officially registered on 30th May 1952, under the legal status of a juristic person, initially named “Thailand Wholesale Cooperative Limited.” The name was later changed to “The Agricultural Co-operative Federation of Thailand, Ltd.” on 1st October 1975, and it has since been referred to by its abbreviation “ACFT.” The membership consists of agricultural cooperative unions and provincial cooperative unions, covering around 3,900 agricultural cooperatives, with more than 6,000,000 member households.

Vision

The Agricultural Co-operative Federation of Thailand, Ltd. (ACFT) serves as the central hub for cooperation among agricultural cooperatives, providing comprehensive services to members in areas such as production support, procurement of production factors, marketing, knowledge sharing, and welfare, all in line with cooperative principles to achieve economic and social success.

Business Operations:

1. Operates a rice mill to process paddy rice from members and improve rice quality, selling the products to member cooperatives and the general public.
2. Produces and supplies agricultural materials such as fertilizers, agricultural chemicals, seeds, and other products under the “Phra Athit” brand, selling them to member cooperatives.
3. Runs a printing business to provide services to member cooperatives and relevant individuals.
4. Collects and distributes goods to member cooperatives.
5. Partners with the Agricultural Cooperatives of Japan to establish T.J.C. Chemical Co., Ltd. (operating for 45 years), producing agricultural chemicals, pesticides, and rice seeds under the “Phra Athit” brand, selling them to member cooperatives and general farmers.



Identity / Strengths of the Cooperative:

1. It is the only national-level agricultural cooperative union in the country.
2. Operates its business with consideration for member cooperatives, while also building bargaining power regarding product prices and production inputs.
3. ACFT's membership continues to grow steadily.
4. Member cooperatives have strong ties from generation to generation, with regular meetings where all member cooperatives consistently participate.

Business Operations of the Cooperative that Stand Out and Impact the Well-being of Its Members

1. Being a Central Distribution Hub that serves as a central distribution center for member cooperatives across all regions, allowing cooperatives to sell their products there. The cooperative producers are able to set their own prices, and the distribution center acts as a collection point for products, selling them to members and the general public.
2. The Agricultural Co-operative Federation of Thailand, Ltd. (ACFT) has been producing and owning the “Phra Athit” brand since 1959, manufacturing various chemical fertilizers and rice seeds for sale to member cooperatives nationwide. The cooperative system emphasizes product quality, offering 100% high-quality products at fair prices without focusing on profit. The Agricultural Co-operative Federation of Thailand, Ltd. (ACFT) has also introduced the “Q-SHOP” project to promote the use of quality production inputs among member cooperatives.
3. Comprehensive Cooperative Business Linkages: which is the project that The Agricultural Co-operative Federation of Thailand, Ltd. (ACFT) has initiated a project encouraging cooperatives with rice mills to enhance the quality of their milled rice to meet export standards. This is done in collaboration with leading rice export companies, which handle rice packaging and quality inspections in cooperative mills to reduce production costs, enabling cooperatives to buy rice from

Cooperative Learning Calendar:

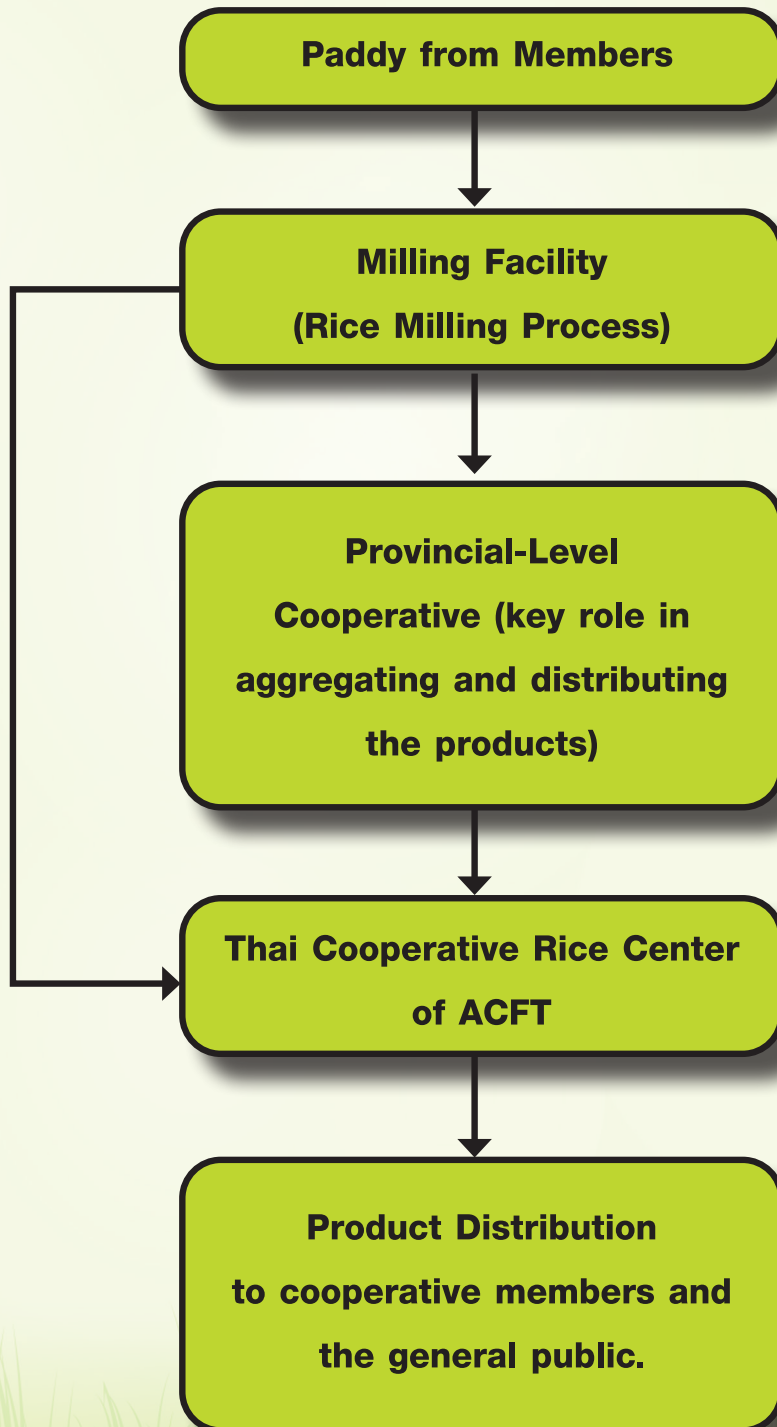
Learning Location	Time Period	Key Learnings
ACFT Head Office	Jan-Dec	Management Practices at ACFT
Thai Cooperative Rice Center	Jan-Dec	Product Gathering and Sales
Cooperative Distribution Center	Jan-Dec	Marketing and Networking

Thai Cooperative Rice Center

The Agricultural Co-operative Federation of Thailand, Ltd. (ACFT) is a national-level cooperative serving as the central hub for agricultural cooperatives across the country. Its mission is to oversee, promote, and support agricultural cooperatives in areas such as production inputs, marketing, and knowledge sharing in the management of welfare systems, in line with cooperative principles, ideals, and methods. The goal is to improve the economic and social well-being of the cooperative's farmer members. The Agricultural Co-operative Federation of Thailand, Ltd. (ACFT) has also been designated by the Cooperative Promotion Department as the lead cooperative in the rice business. In this role, The Agricultural Co-operative Federation of Thailand, Ltd. (ACFT) has established the Thai Cooperative Rice Center to act as a central hub for collecting rice produced by cooperatives across the country, including all types and varieties. These include fragrant rice, glutinous rice, white rice, and indigenous rice varieties, which are cultivated and processed into milled rice. The center offers consumers and rice industry businesses, both domestic and international, the opportunity to explore, taste, and purchase rice for consumption or resale. Additionally, this project helps preserve and promote local rice varieties that have earned Thailand a reputation as one of the world's best rice producers.



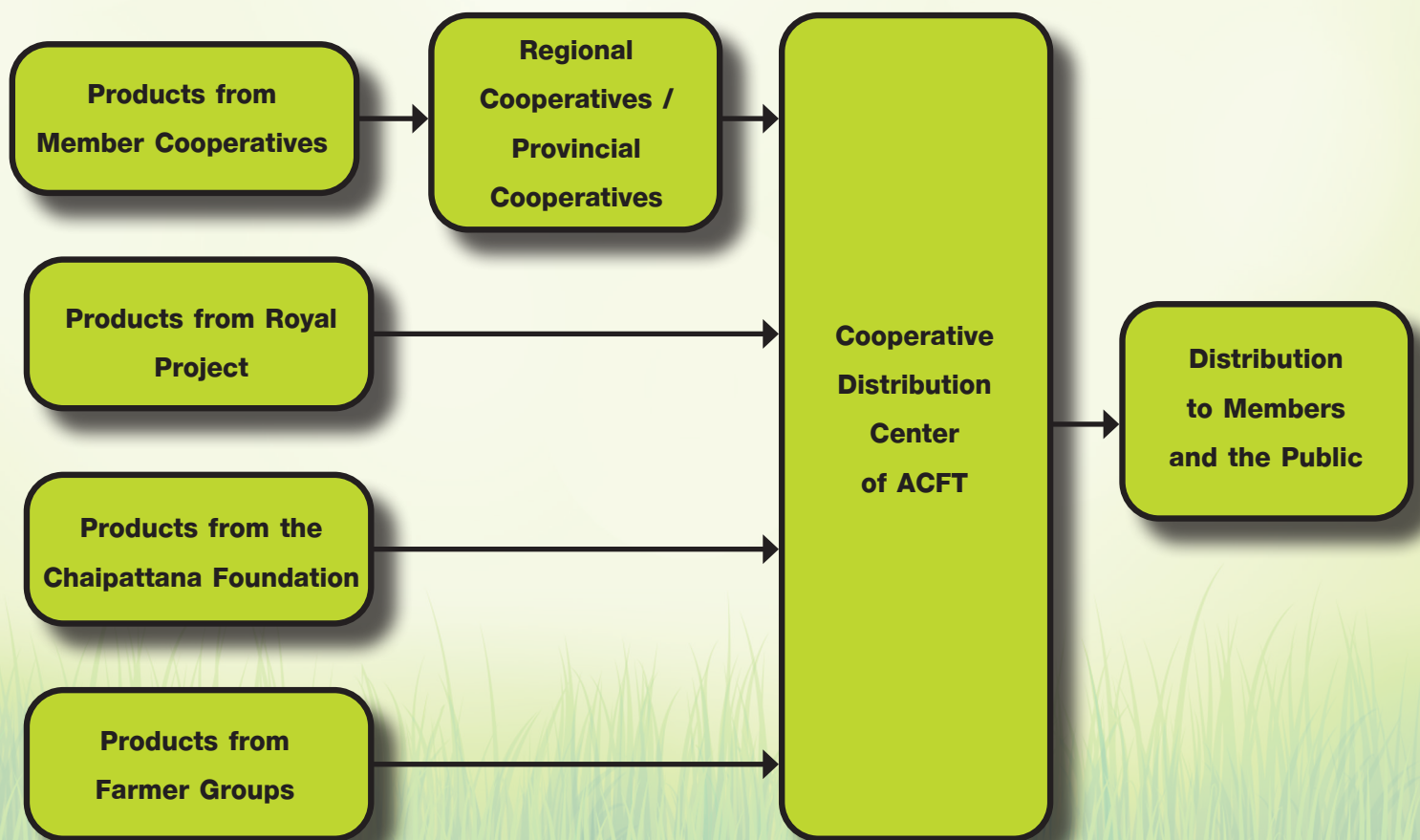
Learning Flowchart of the Thai Cooperative Rice Center



Cooperative Distribution Center

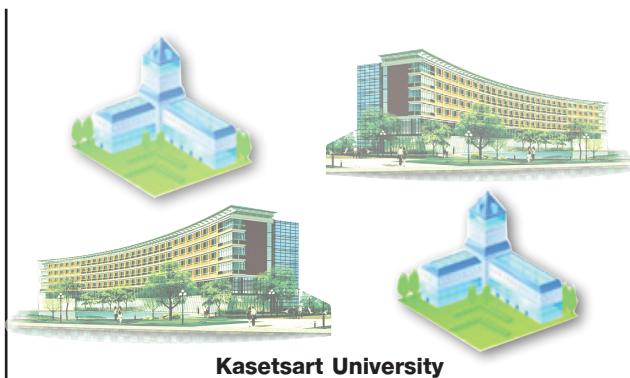
The Cooperative Distribution Center serves as a hub for member cooperatives nationwide, allowing them to bring their products for sale without incurring any fees in the distribution center. This center functions as a collection point for cooperative products, making them available for both members and the general public. It enables cooperatives from different provinces to distribute their goods across regions, increasing the visibility and reach of their products. Currently, the center offers 230 products from member cooperatives. One of its key projects is the Thai Cooperative Rice Center of ACFT, which gathers 190 rice products from member cooperatives for sale at the distribution center

Learning Flowchart of the Cooperative Distribution Center



Map of

The Agricultural Co-operative Federation of Thailand, Ltd. (ACFT)



↑
Go to Don Mueng.

↑
Go to Saphan Mai.

← Go to Khae Rai,
Bang Yai.

**Bang Khen
intersection.**

Ngamwongwan Road.

**Kaset
Tunnel Intersection.**

Kasetat Mai Road. →



↑
Go to Lat Phrao.
Vibhavadi Rangsit Road.

↑
Go to Lat Phrao.
Phaholyothin Road.

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